



Seasonal Rodeo & Sponsorship Internship

We are looking for a Seasonal **Rodeo & Sponsorship Intern** to assist the Rodeo & Sponsorship Fulfillment Manager with sponsorship activation and fulfillment, rodeo production and the execution of the Rodeo Austin Gala. This is an opportunity to take on the challenge of working in a fast-paced, customer-driven non-profit, in an environment that is exciting, motivating, challenging and fun!

This is a short-term, paid position. The term is from January 6, 2027 through April 1, 2027. The pay rate is \$10 per hour. The expected commitment will be 40 hours per week during regular business hours with occasional weekend work at events.

Who We Are:

Since 1938, Rodeo Austin has been a mission with a rodeo that has brought heritage and entertainment to our community. We are funded by a month-long real western experience held every March, where Rodeo-goers get to do things they can do nowhere else - including a ProRodeo, one-of-a-kind concerts, a carnival and a livestock show. We are Rodeo Austin, a not-for-profit that provides real experiences and gritty fun to raise millions for Texas kids.

What You'll Do:

- Assist with fulfillment and delivery of all sponsor benefits and deliverables at all Rodeo Austin events
- Oversee Mutton Bustin' online registration
- Coordinate details for Mutton Bustin' Mania
- Assist with sponsor activations at all Rodeo Austin events
- Produce ProRodeo Day Sheets and assist with ProRodeo production in the Rodeo Arena
- Support Rodeo Austin committees and staff in the following areas:
 - Rodeo, Mutton Bustin' and Gala Committees
- Provide support leading up to and on-site at the Rodeo Austin Gala, including auction assistance, guest registration, and other event-day duties
- Help with overall Rodeo Austin event set-up including signage execution
- Assist with Rodeo Austin grassroots marketing and PR efforts

What You'll Need:

- Currently enrolled in an undergraduate program or recently the recipient of a bachelor's degree in Communications, Event Planning, Sports Management, Marketing, Business, Public Relations, Agriculture, Performing/Visual Arts & Entertainment, Digital Media, Social Media or a related program/degree
- Strong interest and/or experience in event coordination, public relations, marketing, advertising
- Knowledge of/Proficiency in Microsoft Office programs (bonus points for Experience with Adobe Creative Suite)
- A strong work ethic with a positive attitude
- Organization skills and resourcefulness
- A self-starter mentality with an interest in learning new things and a high level of comfort working in a changing environment
- Ability to remain poised and professional under pressure
- Valid driver's license

Perks & Benefits:

- Hands on, real life experiences that help you hone your talents
- This is an hourly position and a paid internship. The pay rate is \$10 per hour
- The chance to be part of something bigger – a mission with a Rodeo raising millions for Texas kids

Not sure if you Qualify?

That's okay! if you're interested in the role and believe you could be a good fit, we encourage you to apply!

Rodeo Austin is an equal opportunity employer, and we value diversity. All aspects of employment will be based on merit, competence, performance, and business needs.

Please send cover letter, resume, and list of references to:

Presley Holloway, Rodeo & Sponsorship Fulfillment Manager
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