



Seasonal Social Media Internship (Winter 2026/Spring 2027)

We are looking for a Seasonal **Graphic Design Intern** to assist the Graphic Designer with the creation of graphics and design layouts for our visual assets for the Spring Rodeo Season. This is an opportunity to take on the challenge of working in a fast-paced, customer-driven non-profit, in an environment that is exciting, motivating, challenging and fun!

This is a short-term, paid position for the Spring of 2027. The term is from December 6th, 2026 through April 1st, 2027. The pay rate is \$10 per hour. The official start date is flexible with the possibility to begin part-time in Nov/Dec, if interested. The expected commitment will be 40 hours per week during regular business hours with occasional weekend work at events. During our March Season, work hours may change but will require availability to work weekdays and weekends.

Who We Are:

Since 1938, Rodeo Austin has been a mission with a rodeo that has brought heritage and entertainment to our community. We are funded by a month-long real western experience held every March, where Rodeo-goers get to do things they can do nowhere else - including a ProRodeo, one-of-a-kind concerts, a carnival and a livestock show. We are Rodeo Austin, a not-for-profit that provides real experiences and gritty fun to raise millions for Texas kids.

What You'll Do:

- Assist with creating graphics and design layouts for signage, flyers, banners, emails, invitations, website, videos, and social media
- Collaborate with the marketing team to support campaigns and offer design solutions
- Assist the marketing department in digital asset management, including organizing and categorizing the shared department's photographic, video, and digital media
- Understand and adhere to production timelines and brand guidelines
- Assist with Rodeo Austin grassroots marketings and PR efforts
- Have TONS of FUN!

What You'll Need:

- Currently enrolled in an undergraduate program or recently the recipient of a bachelor's degree in Graphic Design, Visual Arts, Marketing, Business, Communications or a related program/degree
- Strong interest and/or experience in advertising, marketing, event marketing and/or non-profit organizations
- Knowledge of/Proficiency in Adobe Creative Suite programs (bonus points for Microsoft Office and CapCut)
- A portfolio displaying creative works that demonstrate a strong grasp of design concepts via print and digital projects
- A strong work ethic with a positive attitude.
- Efficient time management, organization skills and resourcefulness
- A self-starter mentality with an interest in learning new things and a high level of comfort working in a changing environment with fast turn arounds
- Valid driver's license

Perks & Benefits:

- Hands on, real life experiences that help you hone your talents
- This is an hourly position and a paid internship. The pay rate is \$10 per hour
- The chance to be part of something bigger – a mission with a Rodeo raising millions for Texas kids

Not sure if you Qualify?

That's okay! if you're interested in the role and believe you could be a good fit, we encourage you to apply!

Rodeo Austin is an equal opportunity employer, and we value diversity. All aspects of employment will be based on merit, competence, performance, and business needs.

Please send cover letter, resume, and list of references to:

Erin Shaffer, Graphic Designer

Rodeo Austin

9100 Decker Lake Rd

Austin, TX 78724

512-919-3045

Erin@RodeoAustin.com