



Seasonal Social Media and Content Internship (Fall 2026)

We are looking for a Seasonal **Social Media and Content Intern** to assist the Marketing Manager with marketing, social media and creative content for the Fall. This is an opportunity to take on the challenge of working in a fast-paced, customer-driven non-profit, in an environment that is exciting, motivating, challenging and fun!

This is a short-term, paid position for the Fall of 2026. The term is from September 1st through December 1st. The pay rate is \$10 per hour. The expected commitment will be 15-20 hours per week during regular business hours with occasional weekend work at events.

Who We Are:

Since 1938, Rodeo Austin has been a mission with a rodeo that has brought heritage and entertainment to our community. We are funded by a month-long real western experience held every March, where Rodeo-goers get to do things they can do nowhere else - including a ProRodeo, one-of-a-kind concerts, a carnival and a livestock show. We are Rodeo Austin, a not-for-profit that provides real experiences and gritty fun to raise millions for Texas kids.

What You'll Do:

- Assist with social media content and planning for TikTok, Instagram, Facebook, and X
- Create engaging social media content, including short-form videos, reels, and graphics
- Support social media campaigns from planning through execution
- Monitor social media trends and recommend fresh, creative content ideas
- Organize and manage photo and video assets
- Assist Marketing Manager in office and at events
- Help promote Rodeo Austin at local events and outreach opportunities
- Assist with merchandise organizing and packaging

What You'll Need:

- Currently enrolled in an undergraduate program or recently the recipient of a bachelor's degree in Marketing, Business, Public Relations, Communications, Event Planning, Performing/Visual Arts & Entertainment, Digital Media, Social Media or a related program/degree
- Strong interest and/or experience in social media, content creation, advertising, marketing, event coordination, public relations
- Knowledge of/Proficiency in Microsoft Office programs (bonus points for Experience with Adobe Creative Suite)
- Knowledge of Social Media, Social Media planning, Google AdWords
- A strong work ethic with a positive attitude
- Organization skills and resourcefulness
- A self-starter mentality with an interest in learning new things and a high level of comfort working in a changing environment
- Ability to remain poised and professional under pressure
- Valid driver's license

Perks & Benefits:

- Hands on, real life experiences that help you hone your talents
- This is an hourly position and a paid internship. The pay rate is \$10 per hour
- The chance to be part of something bigger – a mission with a Rodeo raising millions for Texas kids

Not sure if you Qualify?

That's okay! if you're interested in the role and believe you could be a good fit, we encourage you to apply!

Rodeo Austin is an equal opportunity employer, and we value diversity. All aspects of employment will be based on merit, competence, performance, and business needs.

Please send cover letter, resume, and list of references to:

Lindsay Night, Marketing Manager
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