

RODEO  AUSTIN

YOUTH AUCTION

MARCH 28, 2026

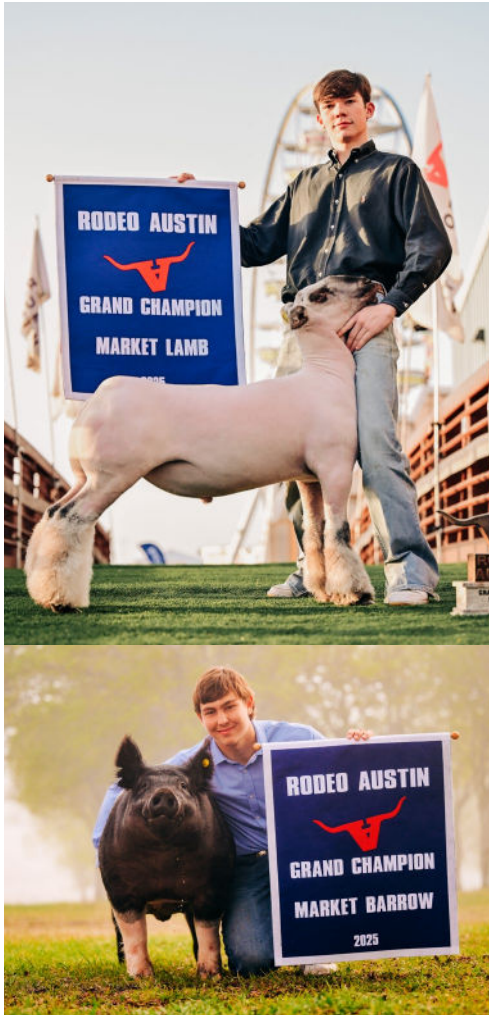
RODEO AUSTIN



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GRAND CHAMPION
MARKET BARROW
2025

RODEO  AUSTIN



GET INVOLVED

Since 1938, Rodeo Austin has been creating memories and traditions for all ages. The Junior Livestock Show attracts exhibitors from across Texas who have worked all year long to raise their choice of a steer, barrow, lamb, goat, or poultry project to compete for Grand Champion. The process of caring for livestock teaches these exhibitors life skills such as time management and responsibility. These key values help prepare the next generation of Texas kids. Traditionally, less than 20% of all exhibitors are awarded the opportunity to walk the grand stage at the Youth Auction and earn money for their future.

The Youth Auction Volunteer Committee works year-round to solicit donations from community leaders and local businesses to reward these hard-working kids. At the Youth Auction, Buyers and Buyers Groups can bid on the winning exhibitors livestock projects in an intense, fast-paced auction at the Rodeo Austin fairgrounds. The funds from the winning bid go directly to the exhibitor to support their future endeavors, progress their livestock operation, or go into their college fund.

Individual Buyers: Donors may participate on an individual basis by attending the event and bidding as an individual buyer. This option is ideal for companies wishing to support youth.

Buyers Groups: Entities that represent a group of philanthropic minded individuals. Buyers Groups solicit donations throughout the year and purchase under one Buyers Group name.

RECORD

\$3.1 MILLION

AWARDED TO 452 EXHIBITORS IN 2025

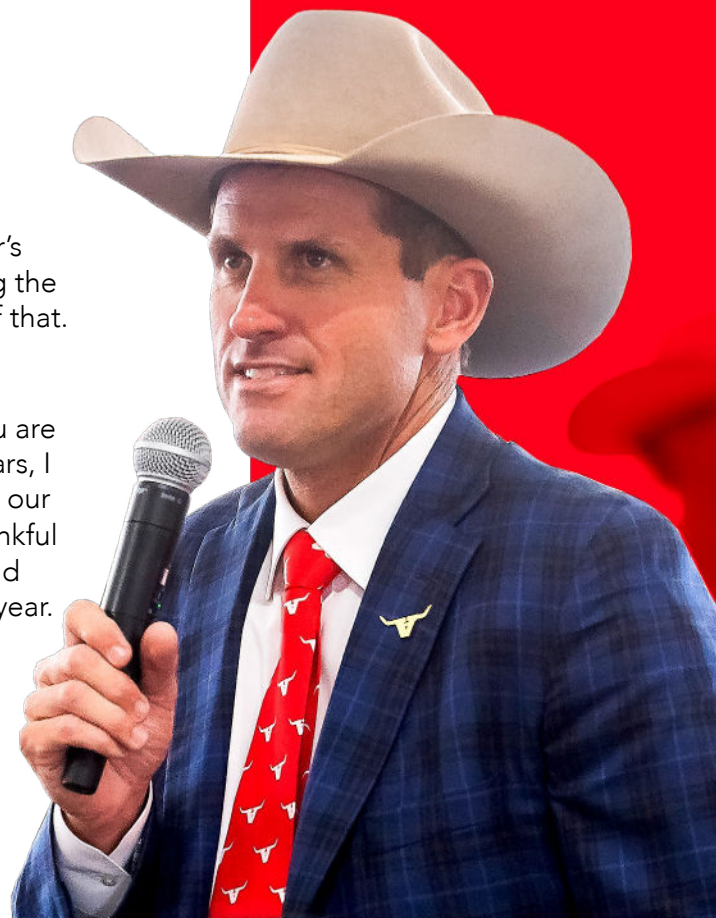
A FEW WORDS FROM THE CHAIR

It is an honor and privilege to serve as the Chairman of this year's Rodeo Austin Youth Auction. I believe in our mission of growing the next generation and the Youth Auction is an enormous piece of that.

By donating to the Youth Auction, raising funds, or having your own Buyers Group, you are not only helping a child's future, you are helping to shape the future leaders of our country. Over the years, I have seen firsthand how these young folks have benefited from our efforts at the Youth Auction. **It is truly a team effort.** I am very thankful for every buyer and volunteer that have dedicated their time and funds to the Youth Auction. It is going to be a record-breaking year. I cannot wait to see everyone!

Steven Voelker

STEVEN VOELKER
Youth Auction Chair



BUYER COMMITMENT BENEFITS

Buyers and Buyers Groups who commit by January 15 are eligible to receive various promotional and hospitality benefits as a thank you for their commitment to Texas kids.

(\$1,000 - \$4,999) (\$5,000 - \$14,999) (\$15,000 - \$24,999) (\$25,000 - \$49,999) (\$50,000 - \$99,999) (\$100,000+)

INVITATION TO TOP BUYER ROUND UP PARTY

Signage at Youth Auction			Listing	Listing	Logo	Logo
Youth Auction Sale Order			Listing	Listing	Logo	Logo
Complimentary Drinks at Youth Auction	✓	✓	✓	✓	✓	✓
Reserved Seating at Youth Auction				Seating for 5	1 table of 10	2 tables of 10
Rodeo & Concert Tickets			4 Reserved / Perf.	4 Reserved / Perf.	4 Box / Perf.	8 Box / Perf.
Founders Club Passes		4	4	4	4	8
VIP Fairgrounds Parking Passes	1	2	3	4	5	6
Season Fairgrounds Passes	2	4	6	8	10	12
Premier Parking Spot				✓	✓	✓
	Benefits FMV \$380	Benefits FMV \$760	Benefits FMV \$4,020	Benefits FMV \$4,800	Benefits FMV \$6,460	Benefits FMV \$11,000

RodeoAustin.com // 512.919.3000 // Hailey@RodeoAustin.com



BUYERS THAT SPENT

\$75,000

AND UP

in the 2025 Youth Auction

OR

BUYERS THAT COMMIT TO SPEND

\$75,000

AT

the 2026 Youth Auction

BECOME MEMBERS OF THE **Heritage Club**

Bar W Ranch · Benny Boyd Lampasas · Dauphen Jackson Cattle Company · Direct Propane ·
Goat Hounds Buyers Group · H-E-B · Horns Up · JasperRuth Ranch · Lehne Constuction ·
Lone Star Cattlemen Foundation · McCarty Corporation · Pappa Cluck & The Cluckers Buyers Group ·
Pit Stop BBQ Buyers Group · Ralston Family Charitable Foundation · Straub Family ·
Tommy Dodd Memorial Buyers Group

HONORING
THE HERITAGE

--- of the ---

LONG-TERM
YOUTH
AUCTION
SUPPORTERS

in a manner
that fosters
continuous
engagement.



YOUTH AUCTION BUYER COMMITMENT



COMMITTED AMOUNT: \$ _____

BUYER COMMITMENT LEVELS

- ☐ (\$100,000 or more)
- ☐ (\$50,000 or \$99,999)
- ☐ (\$25,000 or \$49,999)
- ☐ (\$15,000 or \$24,999)
- ☐ (\$5,000 or \$14,999)
- ☐ (\$1,000 or \$4,999)



Buyers that spend \$75,000
become members of Heritage Club.

Through your Buyer Commitment, you are invited to attend the Youth Auction, Saturday, March 28, 2026. If the amount spent at the auction exceeds your committed amount, you will be invoiced for the additional amount.

PLEASE SELECT ONE

- ☐ I will attend the Youth Auction and bid on my own behalf
- ☐ Please have the Youth Auction Committee bid on my behalf

INVEST IN TEXAS YOUTH

To be eligible for commitment benefits, this form **must be submitted by January 15, 2026.**

If not, certain benefits may be withheld from buyer.

- ☐ I do not wish to receive commitment benefits.

BUYER INFORMATION

Buyer	
Buyer Contact	
Address	
City / State / Zip	
Phone	
Email	
Signature	Date



PRE-COMMITMENT AMOUNT: \$ _____

**SCAN THE QR CODE TO
SUBMIT YOUR COMMITMENT PAYMENT
INFORMATION ONLINE.**

BENEFIT DEADLINE: JANUARY 15, 2026

BUYER OR BUYERS GROUP MAY SIGN ONE FORM // PLEASE MAKE CHECKS PAYABLE TO RODEO AUSTIN

Rodeo Austin is a 501(c)(3) non-profit organization. The goods or services provided in exchange for your cash payment has value and the payment less the value may be deductible for federal income tax purposes as a charitable contribution. Please retain this document for your tax records. If you have any questions regarding this matter, please consult your tax advisor.