



2026 INCENTIVE PROGRAM

**Thank you for being part of Rodeo Austin's mission
of growing the next generation of Texas kids!**

Rodeo Austin is excited to offer an incentive program to any 2026 BBQ Austin Team that contributes more than \$10,000 via donation jars to Rodeo Austin during the BBQ Austin event. Please see below for the full chart of benefits.

		\$10,000 - \$19,999	\$20,000 - \$29,999	\$30,000 - \$39,999	\$40,000 - \$49,999	\$50,000+
2026 Fair & Rodeo	Static Signage on Fairgrounds during Rodeo Austin	Listing	Listing	Listing	Listing	Logo
	Listing on Big Screen in ProRodeo Arena	Listing	Listing	Listing	Listing	Logo
	Xtreme Bull Riding & Concert Tickets	2	4	8	8	12
	Public Address Announcement during Xtreme Bull Riding	N/A	Mention	Mention	Mention	Mention
	Daily Fairgrounds Passes	16	16	16	16	24
	Daily Parking Passes	16	20	24	32	32
2027 BBQ	2027 BBQ Austin Registration Credit	\$1,000	\$2,000	\$3,000	\$4,000	\$5,000

Benefits are non-transferable and will be applied to the respective team representative. Any registration credits that are not utilized in the respective year will be forfeited. Total donation values will be determined by Rodeo Austin Accounting officials. Benefits may change based on future events being held at Rodeo Austin. The registration credit will be applied to the package being purchased by returning team representatives.

For questions contact Alyssa Foreman at alyssa@rodeoaustin.com