

RODEO



AUSTIN

# PARTNER MENU



2024 - 2025

# SPONSOR OPPORTUNITIES



## Rodeo Arena

#	Status	Qty	ITEM DESCRIPTION	PRICE
1	<input type="checkbox"/>	1	Main Arena - Naming Rights (15 Days)	\$150,000
2	<input checked="" type="checkbox"/>	1	ProRodeo Bull Riding - Event Sponsor	\$65,000
3	<input checked="" type="checkbox"/>	1	Big Screen Naming Rights	\$50,000
4	<input checked="" type="checkbox"/>	1	Instant Replay - Digital Signage	\$50,000
5	<input checked="" type="checkbox"/>	1	Mutton Bustin - Event Sponsor	\$50,000
6	<input checked="" type="checkbox"/>	1	ProRodeo Bareback - Event Sponsor	\$50,000
7	<input checked="" type="checkbox"/>	1	ProRodeo Steer Wrestling - Event Sponsor	\$50,000
8	<input checked="" type="checkbox"/>	1	ProRodeo Team Roping Header - Event Sponsor	\$50,000
9	<input checked="" type="checkbox"/>	1	ProRodeo Team Roping Heeler - Event Sponsor	\$50,000
10	<input checked="" type="checkbox"/>	1	ProRodeo Saddle Bronc - Event Sponsor	\$50,000
11	<input checked="" type="checkbox"/>	1	ProRodeo Tie-Down Roping - Event Sponsor	\$50,000
12	<input checked="" type="checkbox"/>	1	ProRodeo Barrel Racing - Event Sponsor	\$50,000
13	<input type="checkbox"/>	1	Leader Board - Digital Signage on the Big Screen	\$50,000
14	<input type="checkbox"/>	1	Bullfighter Event Sponsor - Rotating Digital Signage	\$35,000
15	<input checked="" type="checkbox"/>	1	Neon Sign - East End	\$30,000
16	<input checked="" type="checkbox"/>	2	Nightly Interactive Fan Promotion	\$20,000
17	<input type="checkbox"/>	1	Ticket Sales Promotion	\$20,000
18	<input type="checkbox"/>	30	Digital Rotating Signage - West End	\$15,000
19	<input checked="" type="checkbox"/>	1	Bullfighter Cam	\$20,000
20	<input checked="" type="checkbox"/>	1	Arena Usher Vests	\$20,000
21	<input checked="" type="checkbox"/>	1	Intermission Sponsor	\$10,000
22	<input checked="" type="checkbox"/>	1	ProRodeo Finals - Sponsor of Final Go Round Rodeo Performance	\$10,000
23	<input type="checkbox"/>	3	ProRodeo Playoff - Sponsor of Playoff Round Rodeo Performance	\$10,000
24	<input checked="" type="checkbox"/>	1	Founders Club - Presenting Sponsor of Private Club for Founders Members	\$15,000
25	<input checked="" type="checkbox"/>	1	Xtreme Seat Upgrade Promotion	\$15,000
26	<input checked="" type="checkbox"/>	1	WiFi	Negotiable

## Youth Events

#	Status	Qty	ITEM DESCRIPTION	PRICE
27	<input type="checkbox"/>	1	Show Barn - Naming Rights (15 Days)	\$75,000
28	<input type="checkbox"/>	1	Big Screen Naming Rights	\$30,000
29	<input checked="" type="checkbox"/>	1	Gold Stirrup Horse Show - Presenting Sponsor	\$20,000
30	<input checked="" type="checkbox"/>	1	Agriculture Education Zone	\$25,000
31	<input checked="" type="checkbox"/>	1	Youth Auction - Presenting Sponsor	\$20,000
32	<input checked="" type="checkbox"/>	1	Junior Leaders - Presenting Sponsor	\$10,000
33	<input checked="" type="checkbox"/>	1	Ultimate Calf Scramble Championship - Presenting Sponsor	\$15,000
34	<input type="checkbox"/>	10	Digital Rotating Signage	\$5,000
35	<input type="checkbox"/>	1	Livestock Show - Species	\$20,000
36	<input checked="" type="checkbox"/>	1	Howdy Welcome Center - Presenting Sponsor	\$10,000
37	<input type="checkbox"/>	1	Youth Auction Supporting Sponsor	\$10,000
38	<input type="checkbox"/>	1	Youth Art Show	\$10,000
39	<input type="checkbox"/>	1	Ag Mechanics Contest - Presenting Sponsor	\$20,000
40	<input checked="" type="checkbox"/>	1	Robotics Contest - Presenting Sponsor	\$10,000

## Fairgrounds

#	Status	Qty	ITEM DESCRIPTION	PRICE
41	□	1	Outdoor Stage - Signage on Stage Towers	\$50,000
42	■	1	Wild West Arena - Presenting Sponsor	\$30,000
43	■	1	Kidstown - Presenting Sponsor	\$30,000
44	□	1	Exhibit Hall - Presenting Sponsor	\$20,000
45	■	1	Pig Races - Presenting Sponsor	\$20,000
46	■	1	100X Dance Hall - Presenting Sponsor	\$25,000
47	■	1	Petting Zoo	\$20,000
48	■	1	100X Dance Hall - Front Porch	\$15,000
49	□	1	Main Fairgrounds Gate - Presenting Sponsor	\$10,000
50	□	1	Pony Rides	\$10,000
51	□	1	School Tours - Presenting	\$10,000
52	□	2	Wild West Attraction	\$5,000
53	■	4	School Tours - Supporting	\$5,000
54	□	4	Rodeo Rumble	\$2,500
55	□	5	Exhibit Space	Negotiable
56	■	1	Beer Garden	Negotiable
57	■	1	Wine Garden	Negotiable
58	□	1	Charging Stations	Negotiable
59	□	1	Photo Op	Negotiable

## Special Events

#	Status	Qty	ITEM DESCRIPTION	PRICE
60	■	1	BBQ Austin - Presenting Sponsor	\$50,000
61	■	1	Gala - Presenting Sponsor	\$45,000
62	■	1	Gala - Supporting Sponsor	\$30,000
63	□	1	BBQ Austin - Supporting Sponsor	\$15,000
64	■	1	Kick Open the Chutes - Presenting Sponsor	\$15,000
65	■	1	Cowboy Breakfast - Presenting Sponsor	\$15,000
66	□	1	Rodeo Roundup Annual Meeting - Presenting Sponsor	\$10,000
67	□	1	Scholarship Awards Ceremony - Presenting Sponsor	\$10,000
68	■	1	Platinum Party - Presenting Sponsor	\$10,000
69	□	1	Kick Open the Chutes - Supporting Sponsor	\$5,000
70	□	1	Cowboy Breakfast - Supporting Sponsor	\$5,000

