



Seasonal Sports & Sponsorship Internship (Spring 2023)

We are looking for a Sports and Sponsorship Intern to assist us with sponsor deliverables, Mutton Bustin' event planning and details, rodeo production and results, signage coordination and execution, and other tasks as needed. This is an opportunity to take on the challenge of working in a fast-paced, customer-driven non-profit, in an environment that is exciting, motivating, challenging and fun!

This is a full-term, paid position for the Spring of 2023. The term is from January 9th through March 30th, 2023. The pay rate is \$10 per hour. The expected commitment will be 40 hours per week during regular business hours, and as needed on weekends for Rodeo Austin events.

Who We Are:

Since 1938, Rodeo Austin has been a mission with a rodeo that has brought heritage and entertainment to our community. We are funded by a month-long real western experience held every March, where Rodeo-goers get to do things they can do nowhere else - including a ProRodeo, one-of-a kind concerts, a carnival and a livestock show. We are Rodeo Austin, a not-for-profit that provides real experiences and gritty fun to raise millions for Texas kids.

What You'll Do:

- Assist Sponsorship Coordinator and Senior Manager in office and on fairgrounds
- Assist with sign inventory, development, ordering and placement
- Assist with fulfillment and delivery of all sponsor benefits and deliverables at all events
- Oversee on-site sponsor activations
- Oversee Mutton Bustin' registration
- Assist with Rodeo production
- Produce daily Rodeo contestant schedules (day sheets)
- Collect and post Rodeo results to RodeoAustin.com
- Assist with coordination of Rodeo, Mutton Bustin' and Backstage Committees
- Assist with Outdoor Stage tasks as needed
- Assist with Rodeo Austin grassroots marketing and PR efforts

What You'll Need:

- Currently in pursuit of, or a recipient of a related degree (i.e. Agriculture, Business, Event Management, Communication, Marketing, Journalism, etc.)
- Valid driver's license
- Knowledge of/Proficiency in Microsoft Office programs (bonus points for Experience with Adobe Creative Suite)
- A strong work ethic with a positive attitude
- Organization skills and resourcefulness
- A self-starter mentality with an interest in learning new things and a high level of comfort working in a changing environment
- Ability to remain poised and professional under pressure

Perks & Benefits:

- Hands-on, real-life experiences that help you hone your talents
- This is an hourly position and a paid internship. The pay rate is \$10 per hour
- The chance to be part of something bigger – a mission with a Rodeo raising millions for Texas kids

Not sure if you Qualify?

That's okay! if you're interested in the role and believe you could be a good fit, we encourage you to apply!

Rodeo Austin is an equal opportunity employer, and we value diversity. All aspects of employment will be based on merit, competence, performance, and business needs.

Please send cover letter, resume, and list of references to:

Presley Holloway, Sponsorship Coordinator
Rodeo Austin
9100 Decker Lake Rd
Austin, TX 78724
512-919-3000
Presley@RodeoAustin.com