



Seasonal Graphics Design & Marketing Internship (Spring 2023)

We are looking for a Seasonal **Graphic Design & Marketing Intern** to assist our Graphics and Marketing teams with the creation of graphics and design layouts and to support campaigns and manage digital assets. This is an opportunity to take on the challenge of working in a fast-paced, customer-driven non-profit, in an environment that is exciting, motivating, challenging and fun!

This is a short-term, paid position for the Spring of 2023. The term is from mid-December through the month of April. The pay rate is \$10 per hour. The expected commitment will be 40 hours per week during regular business hours, with additional hours as required during Rodeo Austin events, including weekends.

Who We Are:

Since 1938, Rodeo Austin has been a mission with a rodeo that has brought heritage and entertainment to our community. We are funded by a month-long real western experience held every March, where Rodeo-goers get to do things, they can do nowhere else - including a ProRodeo, one-of-a-kind concerts, a carnival and a livestock show. We are Rodeo Austin, a not-for-profit that provides real experiences and gritty fun to raise millions for Texas kids.

What You'll Do:

- Assist the in-house Graphics Coordinator with the creation of graphics and design layouts for print ads, flyers, banners, emails, invitations, website, videos, digital ads, email marketing campaigns, and social media.
- Collaborate with the marketing team to support campaigns and offer design solutions.
- Assist the marketing department in digital asset management, including organizing and categorizing the department's photographic, video, and digital media.
- Understand and adhere to production timelines and brand guidelines
- Assist with Rodeo Austin grassroots marketing and PR efforts

What You'll Need:

- Currently enrolled in an undergraduate program or recently the recipient of a bachelor's degree in Communication Design, Marketing, Public Relations, Communications, Event Planning, Performing/Visual Arts & Entertainment, Journalism or a related program/degree
- Strong interest and/or experience in event design and planning
- Demonstrated enthusiasm for visual communications, with an interest in event marketing
- Proficiency in Microsoft Office to include PowerPoint, Word and Excel, as well as Adobe Creative Suite, including programs such as InDesign, Photoshop and Illustrator
- Knowledge of Premiere, After Effects and/or Final Cut Pro a plus
- possesses a strong eye for detail
- strong time management skills
- A strong work ethic with a positive attitude
- Organization skills and resourcefulness

- A self-starter mentality with an interest in learning new things and a high level of comfort working in a fast paced and rapidly changing environment
- Ability to remain poised and professional under pressure
- Valid driver's license
- **In addition to following the application guidelines, applicants must submit a link to a portfolio displaying creative works that demonstrate a strong grasp of design concepts via print and digital projects (video a plus)**

Perks & Benefits:

- Hands on, real life experiences that help you hone your talents
- This is an hourly position and a paid internship. The pay rate is \$10 per hour
- The chance to be part of something bigger – a mission with a Rodeo raising millions for Texas kids

Not sure if you Qualify?

That's okay! if you're interested in the role and believe you could be a good fit, we encourage you to apply!

Rodeo Austin is an equal opportunity employer, and we value diversity. All aspects of employment will be based on merit, competence, performance, and business needs.

Please send cover letter, resume, and list of references to:

Alyssa Adams, Graphics Coordinator
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