



APPLICATION INFORMATION

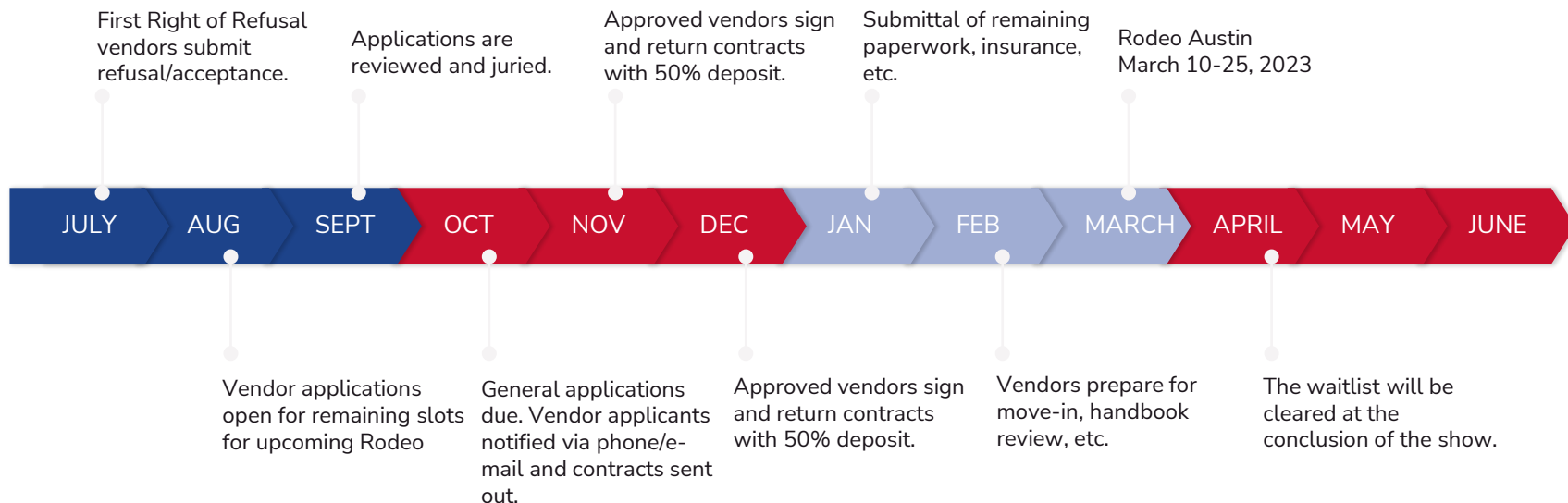
Rodeo Austin March 10-25, 2023



APPLICATION TIMELINE

Vendor applications are based on annual selection. Rodeo Austin reserves the right to select vendors deemed appropriate for the vendor mix on an annual basis. This includes new and returning vendors.

Vendors with incomplete applications will be disqualified. An application submission does **NOT** guarantee the applicant booth space.





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INVITATIONAL SHOW

Rodeo Austin is an “Invitational Show”.

ANNUAL SELECTION

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HOW WE JURY

Once available space has been determined, applicants are juried based on overall quality, booth display, and product diversity. Upon acceptance, space will be assigned by availability and category.

PHOTOS/SAMPLES

All applicants must submit photos of their retail booth display and the products to be sold. Samples of proposed items are acceptable; however, they will not be returned to vendor.

INCOMPLETE APPLICATIONS

Incomplete applications will be disqualified. Applications will not be considered complete without:

- All information completed on the form
- Submission of photos or brochure of products to be sold
- Pictures of booth display



PRODUCT GUIDELINES

BOOTHS & DISPLAYS

Rodeo Austin reserves the right to reject certain products and displays. Rodeo Austin reserves the right to deem products unacceptable at any time during the application process or while the vendor is on Rodeo Austin grounds. Unacceptable items must be removed from the booth space on demand and vendor may be expelled from the property for non-compliance with vendor rules or request to remove an unacceptable item.

UNACCEPTABLE ITEMS

- Offensive language
- Sale or display of laser lights
- Tobacco products
- Tattoos
- Body piercings
- Live animals
- Reptiles and fish
- Food items that compete with concessionaire
- Amusement rides
- Selfie-sticks
- Drones
- Political displays
- Raffles
- Weapons and ammunition, real or replica

NOTIFICATION

Space at Rodeo Austin is limited. All decisions to license booth space shall be at the sole discretion of the Exhibits Coordinator. Applicants who are selected for the 2023 event will be notified no later than November 1, 2022.

All products and services included in the application will be reviewed. Applicants will be notified of any products or services that have not been granted approval for display or sale. Licensed space will only include the area stipulated in the License Agreement.



WAITLIST

If you are not selected for retail booth space you will be notified by mail or email, and placed on a waitlist in the event of a cancellation. We encourage all vendors who are not selected to consider other shows and events during this time as there are no guarantees that space will become available. The waitlist will be cleared at the conclusion of the 2023 Show. Vendors interested in participating in the 2024 event must re-apply as a new vendor. We begin accepting new applications for vendors in August of each year.





BASIC BOOTH GUIDELINES

BOOTH STYLE

All booths must have a professional set-up. Western or rustic theme is preferred, but not required. How you plan to achieve this can be done in your use of backdrop, fencing, props, or accents. We encourage you to get creative! Failure to incorporate this guideline may impact the decision on your invitation to return for 2024.

BOOTH SIGNAGE

Vendor must display their booth name within the 8'-10' height of the booth. All signage must be of professional quality.

BOOTH STRUCTURE

All vendors must supply their own hard backdrop and sides for their booth. The booth must be free standing and may not rely on building structure for support. Vendors may not rely on neighboring back drop or side walls as their own. Pop-up tents are not allowed inside buildings.

BOOTH DISPLAY

All merchandise, displays, fixtures, signs, chairs, and property of retail vendor must fit into the designated booth space and may not extend into the aisle in any way.



CANCELLATION POLICY

CANCELLATION

If a vendor cancels after being contracted, the vendor will not be issued a refund for any reason.

REFUNDS

Refunds requested will not be issued for any reason.





**DR. CHARLES W. GRAHAM
WESTERN HERITAGE CENTER**

CONTACT

EXHIBITS COORDINATOR

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