



Seasonal Graphics Design & Marketing Internship Spring 2022

We are looking for a Seasonal **Graphics Design & Marketing Intern** to assist us with designing, marketing, and executing Rodeo Austin events. This is an opportunity to take on the challenge of working in a fast-paced, customer-driven non-profit, in an environment that is exciting, motivating, challenging and fun!

This is a short-term, paid position for the Spring of 2022. The term is from mid-December through the month of April. The pay rate is \$10 per hour. The expected commitment will be 40 hours per week during regular business hours, and required Rodeo Austin events, including weekends.

Who We Are:

Since 1938, Rodeo Austin has been a mission with a rodeo that has brought heritage and entertainment to our community. We are funded by a month-long real western experience held every March, where Rodeo-goers get to do things, they can do nowhere else - including a ProRodeo, one-of-a-kind concerts, a carnival and a livestock show. We are Rodeo Austin, a not-for-profit that provides real experiences and gritty fun to raise millions for Texas kids.

What You'll Do:

- Assist the in-house Graphics Coordinator with the creation of graphics and design layouts for print ads, flyers, banners, emails, invitations, website, videos, digital ads, email marketing campaigns, and social media
- Collaborate with the marketing team to support campaigns and offer design solutions
- Assist the marketing department in digital asset management, including organizing and categorizing the department's photographic, video, and digital media
- Understand and adhere to production timelines and brand guidelines
- Assist with Rodeo Austin grassroots marketing and PR efforts

What You'll Need:

- Currently enrolled in an undergraduate program or recently the recipient of a bachelor's degree in Marketing, Business, Public Relations, Communications, Event Planning, Performing/Visual Arts & Entertainment, Journalism or a related program/degree
- Strong interest and/or experience in entertainment research and contracting
- Demonstrated enthusiasm for visual communications, interest in event marketing and a strong eye for detail
- Strong time management skills and the ability to work in a fast-paced environment
- Ability to submit a portfolio displaying creative works that demonstrate a strong grasp of design concepts via print and digital projects (video a plus)
- Knowledge of/Proficiency in Microsoft Office programs (PowerPoint, Word and Excel), Adobe Creative Suite, InDesign, Photoshop and Illustrator (bonus points for experience with Premiere, After Effects and/or Final Cut Pro with Adobe Creative Suite)
- A strong work ethic with a positive attitude
- Organization skills and resourcefulness
- A self-starter mentality with an interest in learning new things and a high level of comfort working in a changing environment

- Ability to remain poised and professional under pressure
- Valid driver's license

Perks & Benefits:

- Hands on, real life experiences that help you hone your talents
- This is an hourly position and a paid internship. The pay rate is \$10 per hour
- The chance to be part of something bigger – a mission with a Rodeo raising millions for Texas kids

Not sure if you Qualify?

That's okay! if you're interested in the role and believe you could be a good fit, we encourage you to apply!

Rodeo Austin is an equal opportunity employer, and we value diversity. All aspects of employment will be based on merit, competence, performance, and business needs.

Please send cover letter, resume, and list of references to:

Alyssa Adams, Graphics Coordinator
Rodeo Austin
9100 Decker Lake Rd
Austin, TX 78724
512-919-3045
Alyssa.Adams@RodeoAustin.com