

Required: Business Report

The business report is a required part of the year-long project, and it will be judged based on the participant's ability to relate their experiences of their project to the contributors and the committee. First, second and third place winners will be given cash awards in the amounts of \$300, \$200 and \$100, respectively.

Guidelines:

- Must be printed on 8" x 11 ½" Paper
- No loose paper (project needs to be bound, stapled, placed in a binder, etc.)
- No paperclips may be used to keep the project together
- Project-related data only
- Judged on content, originality and neatness

See the page below to see the breakdown of judging.

The financial plan must be either delivered or received by mail to the Rodeo Austin Office by **5:00 p.m. on March 1, 2020.**

Participants who fail to fulfill their obligations as stated in these rules will result in revocation of the Ultimate Scramble Championship certificate and will require repayment of certificate value to Rodeo Austin. These rules will be enforced.

Business Reports must be picked up at the Show Office by the participant on the day of his/her show.

Business Report Score Card

1. **Presentation (10 points)**
 - Neatness
 - Originality
 - Chronological order

2. **Cover Page (5 points)**
 - Name, date, animal's name, breed, chapter/club, and contributor

3. **Intent Essay (15 points)**
 - Up to 500 words
 - Why you chose your project and breed (if applicable)
 - What are your expectations for your project?
 - What are your plans for your project upon showing at the 2020 Rodeo Austin junior livestock show? (for breeding animals) If you have a market animal, discuss the sectors of the industry that your project may go on to.

4. **Projected Project Budget (20 points)**
 - Create a budget for your project.
 - This should include the initial cost of purchasing your project and any set up costs.
 - The timeframe for this budget should include from the time you purchase your project until you show your project at Rodeo Austin.

5. **Monthly Expense Reports (15 points)**
 - Keep monthly expense reports to compile into an overall budget.
 - Include copies of these reports.

6. **Final Expense Report (15 points)**
 - Enter monthly income and expenses into your project final budget.
 - Include a copy of final expense report.

7. **Conclusion Essay (20 points)**
 - Minimum 750 words
 - Compare your projected budget to your actual expenses and income.
 - If applicable, explain why your projected budget and actual expenses differ.
 - Explain benefits of keeping records of expenses and income and how this will help you with future projects (does not have to be livestock projects).
 - You may also include but not limited to, obstacles, lessons you learned, future plans for your project in that specific species' industry.

Total 100 Points

Bonus Points (5 points):

- Pictures
- Copies of Contributor Correspondence

USC Timeline and Check List

- 1. Thank You Letter:** A thank-you letter must be submitted to the contributor and Rodeo Austin office by May 1st in order to receive the USC certificate to purchase the animal.
- 2. Purchase Animal:** Purchase animal with USC certificate. Complete the USC certificate at time of purchase and get all required signatures. Submit the USC certificate and either bill of sale or breeding registration papers to the Rodeo Austin Office by the respective date listed on page 4.
- 3. Validate Animal:** All market and breeding (heifers only) animals must be validated through the respective county's validation program to be entered in the 2020 Rodeo Austin Junior Livestock Show.
- 4. Monthly Letters:** Submit monthly letters to your contributor by the 1st of every month and a copy to the Rodeo Austin Office.
- 5. Financial Records:** Keep monthly financial records. This form can be found at www.RodeoAustin.com. Fill out a financial form at the end of every month and keep to put in the Business Plan.
- 6. Enter Online:** Enter project through 4-H/FFA club and register for 2020 Show by December 1, 2019.
- 7. Business Report:** Submit business report by March 1st, 2020 at 5:00 PM at the Rodeo Austin Office. Financial plan can be mailed or dropped off.

*Participants who fail to abide by any of these rules will revoke their scramble certificate and will be banned from participating in the Ultimate Scramble Championship for future years. Ag Teachers and County Agents will be informed of their respective participant's progress in the program throughout the year.