



2020 General Application Information

Please review these instructions carefully as the application changes from year to year. **INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED, AND MAY NOT BE RETURNED FOR COMPLETION AS THE DEADLINE IS APPROACHED.**

1. Rodeo Austin's program is "Invitational", meaning Rodeo Austin reserves the right to select vendors based on quality, booth display and product diversity. Applicants are welcome to apply for available space. The last date to submit an application is **October 1, 2019**.
2. **This application is neither an offer nor a guarantee of space.**
3. Application must be filled out completely in order to be considered. If you have any questions about the form, please call Rodeo Austin at 512-919-3000.
4. Be sure the information you give is accurate, as it will be the sole representation of your business to the Exhibits Department.
5. All applicants must submit photos of their booth display. Physical photo copies will remain the property of Rodeo Austin and will not be returned.
6. If a contract is issued, the location of your booth will be determined by the Exhibits Coordinator. In order to do so effectively, please indicate your preference of booth location on the application.
7. Include your Texas Sales and Use Tax Permit number on the application.
8. Make sure to sign the application where indicated.
9. Separate completed application from these instructions and mail application with attachments to Rodeo Austin, Attn: Exhibits Coordinator, 9100 Decker Lake Rd., Austin, TX 78724 or email to hollye@rodeoaustin.com.
10. For further questions or comments, please contact the Exhibits Coordinator at 512-919-3000 or hollye@rodeoaustin.com

***Note:** If you are not selected for a retail booth space you will be placed on a waitlist in the event of a cancellation. We encourage all vendors who are not accepted to consider other shows and events during this time as there are no guarantees that space will become available.

The waitlist will be cleared at the conclusion of the 2020 show. Vendors interested in participating in the 2021 event must re-apply as a new vendor.