

MEDIA ALERT

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RODEO AUSTIN TO HOST COWBOY BREAKFAST AND BBQ AUSTIN

Austin, Texas, March 6, 2019 - Rodeo Austin will host the annual Cowboy Breakfast presented by Farm Credit and “Dress Western Day” on Friday, March 8, 2019 at the Long Center for the Performing Arts. Free to the public, the event takes place from 6 a.m. to 8 a.m.

The community is invited to come out in their best western dress and enjoy a super-sized Texas breakfast. Items include breakfast tacos, catfish toes, smoked sausage wraps, cowboy coffee, Krispy Kreme doughnuts and biscuits with gravy prepared by an authentic Texas chuck wagon.

Cowboy Breakfast will feature live music by Lohman’s Crossing complete with a two-stepping instruction by the Austin Academy of Music and Dance. Additional Western-style entertainment includes a trick roper and a Texas longhorn.

Cowboy Breakfast is the kick-off to the two-day BBQ Austin event presented by Miller Lite on March 8 and 9, 2019 at the Rodeo Austin grounds. BBQ Austin will feature a sanctioned BBQ cook-off with over 100 teams competing for the title of “BBQ Austin Grand Champion.” Attendees will be able to enjoy a variety of free BBQ samples from competing teams, including ribs, chicken, beans and traditional sides.

BBQ Austin competitors will also host live music entertainment throughout the weekend. In addition to the music and BBQ, Austin’s largest carnival is making its way back to Austin for guests to enjoy.

Fairgrounds admission is \$8 for adults and \$5 for kids. Carnival wristbands may be purchased at the event. Parking will be \$10 at the gate. Tickets to the BBQ Austin can be purchased at www.RodeoAustin.com.

Rodeo Austin is a 501(c)(3) non-profit organization that contributes over \$2 million annually to Young Texans. Through the acclaimed Livestock Show, Fair and Rodeo, Rodeo Austin works toward the advancement of their mission: *Promoting Youth Education - Preserving Western Heritage*.

Media interested in covering Cowboy Breakfast or BBQ Austin should contact Lindsay Leyden, Marketing Coordinator, at Lindsay@RodeoAustin.com or 512-919-3000.