



MEDIA ALERT

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MISS RODEO AUSTIN SCHOLARSHIP CONTEST

Austin, Texas, May 31, 2017 - Rodeo Austin has hosted the prestigious Miss Rodeo Austin Scholarship Contest for numerous years and is extremely proud of the event's history and the young ladies who represent us. After careful consideration, Rodeo Austin has decided to no longer offer the Miss Rodeo Austin Scholarship Contest. Rodeo Austin will continue to serve the organization's mission by providing monies in the way of scholarships, premiums, auction awards, etc. to young Texas women. Thank you to all who have supported the Miss Rodeo Austin Scholarship Contest; we are extremely proud of what has been accomplished.

Rodeo Austin, a 501 (c)(3) non-profit organization, contributes more than \$2 million annually to the youth of Texas with the help of 1,100 volunteers, donors and sponsors. Through its acclaimed Livestock Show, Fair, Rodeo and other fundraisers, Rodeo Austin continues to advance its mission, Promoting Youth Education – Preserving Western Heritage.