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STAR OF TEXAS FAIR AND RODEO OFFICIAL SPONSOR BENEFITS

Benefits listed for "Cash" Sponsors only

SPONSOR LEVEL		Chuckwagon	Arena	Roundup	Stirrup	Saddle	Stampede	Stetson	Star	Thoroughbred	Maverick	Contract must be signed by:	
CONTRACT RANGE		\$10,000 to \$14,999	\$15,000 to \$19,999	\$20,000 to \$24,999	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 to \$149,999	\$150,000 to \$199,999	\$200,000 to \$249,999	\$250,000 to \$499,999		
BENEFITS													
R I G H T S	Category Exclusivity	NA	NA	NA	NA	NA	NA	Negotiable	Negotiable	Negotiable	YES	Oct. 1 Deadline	
	Signage	Negotiable	Negotiable	Negotiable	Negotiable	Negotiable	Negotiable	Negotiable	Negotiable	Negotiable	Negotiable	Dec. 1 Deadline	
P R O M O T I O N A L	TV	NA	NA	NA	NA	NA	NA	Select	All	All	All	Oct. 1 Deadline	
	Magazine	NA	NA	NA	NA	NA	Select	Select	All	All	All	Oct. 1 Deadline	
	Radio	NA	NA	NA	NA	Select	Select	Select	All	All	All	Oct. 1 Deadline	
	Newsprint	NA	NA	NA	NA	Select	Select	Select	All	All	All	Dec. 1 Deadline	
	Official Poster	NA	NA	NA	NA	Logo	Logo	Logo	Logo	Logo	Logo	Dec. 1 Deadline	
	Push Card	NA	NA	NA	NA	Logo	Logo	Logo	Logo	Logo	Logo	Dec. 1 Deadline	
	Star of Texas Fair & Rodeo Website	Listing on Sponsor Page	Listing on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page	Logo/Link-Front and Sponsor Page	Logo/Link-Front and Sponsor Page	Logo/Link-Front and Sponsor Page	Dec. 1 Deadline
	Schedule of Events Brochure	Listing	Listing	Listing	Listing	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Dec. 1 Deadline
H O S P I T A L I T Y	Gala Table Cash Contracts	NA	NA	NA	One Stirrup Table \$1,500	One Saddle Table \$2,000	One Stampede Table \$2,500	One Stetson Table \$3,500	One Star Table \$5,500	One Star Table and One Stampede Table \$8,000	Two Star Tables \$11,000	Dec. 1 Deadline	
	Custom Made "Official Sponsor" Jackets	NA	NA	2	2	2	2	3	3	4	4	Oct. 1 Deadline	
	Rodeo & Concert Tickets	NA	4/perf	4/perf	4/perf	4/perf	8/perf	8/perf	8/perf	12/perf	12/perf	Dec. 1 Deadline	
	Founders Club Guest Passes	4	4	4	4	4	8	8	8	12	12	Dec. 1 Deadline	
	100X Club Guest Passes	4	4	4	4	4	8	8	8	12	12	Dec. 1 Deadline	
	Gold Sponsor Badges	4	4	4	4	4	8	8	8	12	12	Dec. 1 Deadline	
	Sponsor Parking Passes	4	6	8	10	12	14	16	18	20	22	Dec. 1 Deadline	
	Season Grounds Passes	8	12	16	20	24	28	32	36	40	44	Dec. 1 Deadline	

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